## ESCAPE STEP AND RISER.





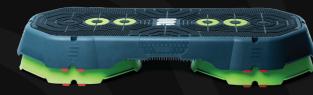






### Introducing a unique two-product solution opening the way to a new era in step exercise and programming.

- **THE STEP -** We've taken a well-proven formula and redesigned it from the ground up to create the ultimate platform for stepping.
- **THE RISER -** A multifunctional unit that is both a superb stackable mini-step AND an attachment to lift the STEP higher.
- SAFE Carefully textured top mat surface provides sure footing, and it is heat welded to the STEP for a more robust adhesive attachment.
- **FOCAL POINTS -** Two pairs of clear, bright green anatomical hot points on the top mat and one on the RISER provide precise targets to hit with feet and hands.
- SECURE LOCKING STEPs and RISERs firmly lock into place, improving confidence in the stability of stacked units and providing a stable set up in ramp mode.
- **EXTRA GRIP** Polished studio floors can often cause steps to slip. The Escape STEP features thermoplastic rubber feet for excellent grip and durability.
- **PORTABLE -** The Escape STEP has contoured hand grips for easy portability around the studio, unlike other steps with sharp edges.
- VERSATILE Dedicated attachment points for resistance tubes deliver more workout opportunities and keep attached equipment secure and in place.





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### TIMINGS.

- Manufacture start date AUTUMN 2015
- Launch to Distributors and Internal Sales DECEMBER 2015
- Accepting orders, 2,000 units available for order **JANUARY 2016**
- Launch to Global Market US (IHRSA) MARCH 2016
- Launch to Global Market EUROPE (FIBO) APRIL 2016

#### **MEASUREMENTS:**

STEP Dimensions: Length: 1064mm / 41.9". Width: 446mm / 17.5". Height: 107mm / 4.2".

STEP with 1 RISER each side: 164mm / 6.5" (AS SOLD)

STEP with 2 RISERs each side: 219mm / 8.6"

STEP with 3 RISERs each side: 267mm / 10.5"

RISER Dimensions: Length and Width: 1064mm / 41.9". Height: 105mm / 4.1".

# COMPARING STEP PRODUCTS.



	LEVEL ONE	LEVEL TWO	LEVEL THREE	WIDTH AT
	HEIGHT	HEIGHT	HEIGHT	WIDEST POINT
ESCAPE	107mm	164mm	219mm	446mm
STEP	4.2"	6.5"	8.6"	17.5"
ESCAPE	105mm	159mm	214mm	434mm
RISER	4.1"	6.2"	8.4"	17"
REEBOK	150mm	200mm	250mm	270mm
STEP	6"	8"	10"	10.5"
LES MILLS	100mm	150mm	200mm	310mm
SMART STEP	4"	6"	8"	12.5"
ORIGINAL	100mm	150mm	200mm	320mm
STEP	4"	6"	8"	12"
ESCAPE	N/A	205mm	355mm	230mm
DECK 2.0		8"	14"	9"



